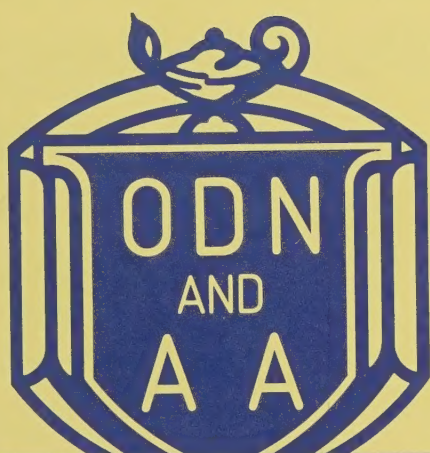


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JANUARY — MARCH
1979

COMPLIMENTARY
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RETURN TO BASEMENT

Ontario Dental Nurses & Assistants Association



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INDEX

1. Journal Staff
2. Editorial
3. President's Message
4. Executive Director's Report
- 5-7. Clinic Days Registration
9. "A Picture Says 1000 Words"
by Bill Robinson — Mardan Business Systems Ltd.
- 10-11. FEATURE ARTICLE — "Promoting Dentistry"
by Dr. Samuel Green — Borough of Etobicoke
- 12-13. O.D.N. & A.A. Representatives to the
Board of Directors, 1978-79
- 14-15. Letters to the Editor
16. C.D.N. & A.A. Message
17. 48th Annual Convention Publicity
- 18-22. Affiliated Association News
23. O.D.N. & A.A. Board of Directors listing
24. O.D.N. & A.A. Accreditation Division,
Board of Governors listing

ADVERTISING INDEX

4. E. J. Pow Laboratories Inc.
8. Healthco (Canada) Ltd.
15. Sybron Kerr Canada

DEADLINE DATE FOR NEXT ISSUE OF THE JOURNAL (APRIL-JUNE) — FEBRUARY 28, 1979
(Submitted to the Editor before the above date)

SUBSCRIPTION RATE: \$10.00 per year payable January 1 for non-members. A subscription to the Journal is included with an Ontario Dental Nurses and Assistants Association Membership. The Journal is published four times a year and deadline dates are published in the previous Issue.

THE OPINIONS EXPRESSED IN THE ARTICLES ARE THOSE OF THE AUTHOR AND DO NOT NECESSARILY REPRESENT THE VIEWS OF THE ONTARIO DENTAL NURSES AND ASSISTANTS ASSOCIATION OR THE EDITOR.

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Ontario Dental Nurses & Assistants Association



EDITORIAL

We are in a New Year and I am hoping it will bring many new ideas with it. If you have any ideas of your own, or suggestions, now is the time to pass them on.

In this Issue, look to the centerfold, where the O.D.N. & A.A. Representatives to the Board are being introduced. Those representatives previously introduced in our last issue will not be presented again, due to lack of space.

Thanks to the Affiliate Associations for responding to my requests for news and material for this publication. At this time, I would like to thank all the people, that contribute their time, energy and effort, to ensure that the Journal continues to be interesting and informative. As you may be well aware, this, your Journal, just doesn't happen! It is a result of a great many people sending the correct information at the proper time. Your Executive ensures that all reports, convention and clinic day information is available to you well in advance. Thank you to all, for your efforts in the past year, and I hope 1979 will stir as much enthusiasm and response as there has been in the past. A special thanks to our President, Patricia Miller, who has consistently shown sincere concern in timely submissions to your Journal.

As there has been a change in the Executive, kindly refer to the Announcement from the Nominations Chairman on page 18 in this issue for details, and consult the list of the Board of Directors, in the back of the Journal for a complete list of the Executive.

There is, once again, a Journal Contest in the making, as there is every year. The winner is chosen in the Spring, when she receives a trophy for her efforts and the recognition she deserves for being an interested member. Also, there is an award given to the winner of the Student Journal Contest.

If you, as an individual, feel that you have an interesting contribution for your Journal, please consider this my personal invitation to write that article that you have been saving, whether it be of 'dental' or 'human' interest.

THIS IS YOUR JOURNAL! GET INVOLVED!

HEATHER NIKOLAEW
Editor

APRIL—JUNE ISSUE 1979

(Formerly SPRING ISSUE)

Deadline date for material to be submitted is February 28, 1979

Please Mail Material to:

MRS. HEATHER A. NIKOLAEW,
EDITOR, O.D.N. & A.A. JOURNAL,
113 Cathcart Street,
LONDON, Ontario N6C 3M2
(Phone — Res.: 519 - 679-8208)

ALL ARTICLES SHOULD BE TYPED OR
PRINTED AND DOUBLE SPACED!

The EDITOR

ANNOUNCEMENT

The names of the quarterly issues of our Journal have been changed. The changes are listed below:

"WINTER ISSUE 1979" will now be called
"JANUARY — MARCH 1979"

"SPRING ISSUE 1979" will now be called
"APRIL — JUNE 1979"

"SUMMER ISSUE 1979" will now be called
"JULY — SEPTEMBER 1979"

"FALL ISSUE 1979" will now be called
"OCTOBER — DECEMBER 1979"

The EDITOR

While his broken jaw was mending, 6 year old Joey often cried because he couldn't have his favourite foods. The situation wasn't helped by the teasing of his small sister. At last the day arrived when the doctor said: "Joey, your jaw is healed. You can bite anything you want to now!" Joey promptly bit his little sister.



PRESIDENT'S MESSAGE

Sincere thanks to Pat Howes for Chairing a most successful Winter Clinic. Her appointed Committees did a fantastic job; our one day meeting with over 800 Registrations was most encouraging. The newly implemented decrease in fees was certainly to our benefit, as this was our largest Registration ever.

DENTAL HEALTH WEEK — April 8-15, 1979

I wish all members every success in their participation in the promotion of Dental Health Week, which is held all across Canada. This event provides an opportunity to communicate with the general public and make them aware of the available services offered by the members of our Profession.

Journal articles are required to make our Journal interesting, please submit your articles to Mrs. Heather Nikolaew, Journal Editor. Student participation is encouraged. The 'Millie Thomson Award' is offered to the student providing the Best Journal Article presented for publication.

The Continuing Education Programme under the direction of Margaret Deichert has proved most successful and beneficial to our membership. Programmes have been discontinued for the Winter months and will resume on March 31, 1979 in Ottawa, and on April 29, 1979 in Simcoe County.

The Terms of Reference have now been approved and have been presented to your Board Representatives. Brochures are also available. If the above mentioned is not in your Association's reach, please contact myself.

We have a Registered Retirement Savings Plan, which is available to all Members. Also there is a Long Term Disability Plan available to all members. Mutual of Omaha supplies the Disability Plan and the Retirement Plan is available through Manu-Life. The response by our Membership in joining these plans has been most encouraging. A great deal of time was spent in selecting a plan to meet our requirements, and now the Board of Directors fully endorse and wish you to give serious consideration to the above mentioned.

During the balance of my term in office, I wish once again to extend my availability to attend your meetings, or to be helpful in your inquiries or suggestions.

On behalf of the Board of Governors of the Ontario Dental Nurses & Assistants Association, it is my pleasure to offer congratulations to Dr. James A. Guest, the new C.F.D.E. (Canadian Fund for Dental Education) Chairman. I have had the privilege of being employed by Dr. Guest in his private practice for the past 16 years.

PATRICIA MILLER
President, O.D.N. & A.A.

On behalf of the Board of Directors, I extend a warm welcome to our new Members. Your involvement in our Association will make available to you, many benefits, both educational and enjoyable. Dentistry has made history! Participate and take advantage of what your Membership provides.

During our Fall Term, we initiated two new Affiliated Associations. Prior to this, membership was not available in all areas, due to traveling distance. It is our wish that anyone concerned or interested in our membership may be accommodated by contacting us.

Special thanks to our present membership, which has produced the many fine leaders necessary to make our Association successful. It is the responsibility of your Association to encourage members to participate. If you have an interested, hard-working person available, with necessary credentials, we would surely welcome her as a Board Representative.

I appreciate the support of our Board Members and Committee's. Your constant work is definitely to the betterment of our Association.

With Winter Clinic behind us, I wish to thank members of the Academy and their President, Dr. Gordon Perlmutter and Chairman, Dr. Robt. Pick, for their efforts in making this a most successful meeting for our Association.

REPORT OF EXECUTIVE DIRECTOR

Ann Phippen

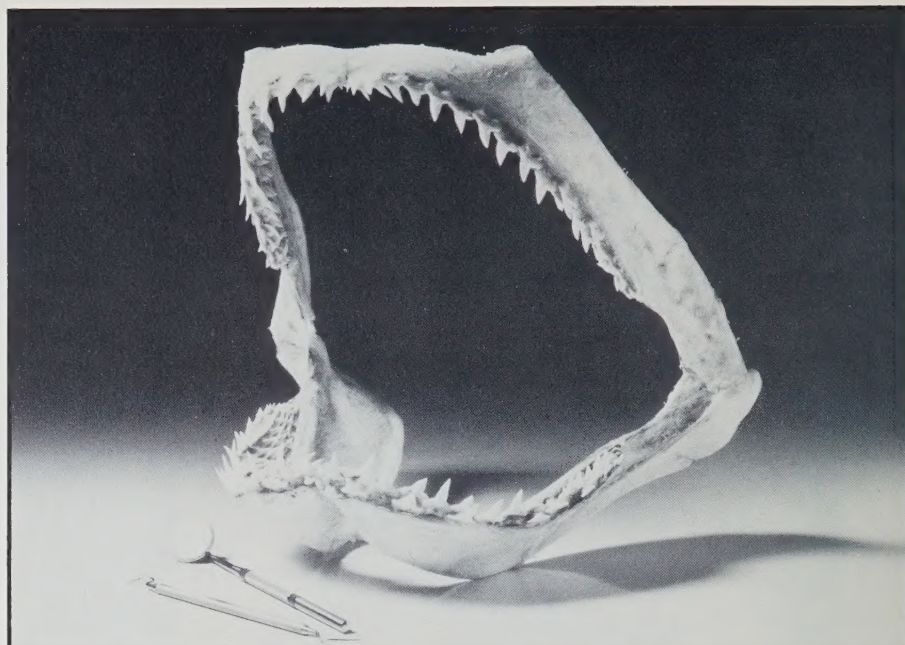
The position of Executive Director is that of an employee of the Association. I am employed full-time on a part-time basis on the average of 25 hours per week. I am usually in the office on Monday, Tuesday and Thursday from 9:00 a.m. to 3:30 p.m. The balance of my hours are in meetings.

There are two typists employed also on a part-time basis. They process the memberships received and assist me as required.

My duties are as follows: (from Terms of Reference)

1. is a paid employee of the association and is responsible to the President and the Accreditation Chairman
2. should have in her possession all legal documents
3. keep accurate files of all business of the association
4. should be responsible for arranging all places of meeting and all hotel accommodation need for the Board members
5. should have knowledge of all banking and securities belonging to the association
6. should attend committee meetings as requested
7. send out all information to the board and the association members
8. shall have no voting privileges
9. shall act as business administrator for association —
 - handle all routine correspondence
 - maintain membership records and issue membership cards
 - pay all accounts and keep accurate records of association business
 - custodian of minutes, trophies and seals of association.
10. shall perform all duties pertaining to this office as designated by the Board of Governors.

From mid-June until after Labour Day the ODN & AA office is closed. However periodically someone is in to answer correspondence. Therefore we request that all information required during this time be done through correspondence.



JAWS

(Sphyrna Mokarran)

Actually, most of our work is centred around homo sapiens. However, we are prepared to tackle your dentists' most difficult cases with the same skill, enthusiasm and technical expertise that has characterized our efforts for almost fifty years.

Let us "get our teeth" into your doctors' problem cases. Call us at 539-2065 in Woodstock or 821-1720 in Guelph for prompt pick-up service.



E.J. Pow Laboratories Inc.

The full service laboratory

There are many ways in which the membership could assist this office to be of better service to them. The more important are:

1. Advise immediately of any change of name, address, or employer.
2. When corresponding, include your telephone number. Many times a phone call to you is more advantageous than correspondence. Don't forget your address.
3. As all records and information are kept at the office, telephone calls to me should be made to the office — not my home. The number is (416) 245-6129.

As of January 5, 1979, there have been a total of 928 renewals received for 1979. This is about one-half of 1978 membership. Second

notices will go out the end of January. For those who have not paid as yet, please remember that after March 30 you are no longer a member. There are presently 216 student members in our association.

During the eight years in which I have been employed by this Association I have seen many changes. Membership has more than doubled and there have been many advancements in Education for the Dental Assistant.

The Association is now a business organization working in the interest of the membership. If everyone continues to work as a team the future of the Dental Assistant is certainly to be most fulfilling.

If this office can be of any assistance to you, we would be most happy to oblige.

OTTAWA DENTAL NURSES AND ASSISTANTS ASSOCIATION

ACCREDITATION DIVISION

presents CLINIC DAY

SPEAKER: MR. URB LAUZIER of the Canadian Professional Management Systems

Mr. Lauzier holds an Advanced Degree from the University of Wisconsin in Practice Management and served as a P.B.P. Consultant before advancing to the position of field staff manager.

In addition to his managerial duties, his recent accomplishments, include an article on financial analysis published in 'Dental Economics', a series of professional management speaking engagements and extensive consulting work in dental offices in the U.S.A. and Canada. Proficient in both English and French languages, he'll assist you by describing practical methods and plans you can use in your own offices in the following vital areas:

- ★ Appointment Book Control
- ★ Financial Arrangements
- ★ Patient/Staff Relations
- ★ Production Goals and Rewards

SUBJECT: Dental Practice Management

PLACE: Park Lane Hotel, Oxford-Cambridge Room, 111 Cooper Street, OTTAWA, Ontario.

Free parking at side and back of Building.

Underground parking is \$1.75 per day

TIME: 9:00 A.M. to 4:00 P.M.

DATE: Saturday, March 31, 1979

REGISTRATION FEE (Includes Luncheon)

Currently Certified Dental Assistants & Accredited Preventive Dental Assistants (identification required)	\$ 5.00
O.D.N. & A.A. Members (identification required)	\$15.00
Dentists and Other Auxiliaries	\$35.00
Students	\$ 5.00

REGISTRATION: For mail registration only — Cut out and return this form with your cheque payable to:

MRS. KATHY COCKWELL — IN TRUST,
Accreditation Division, O.D.N. & A.A.,
7 Grangemill Avenue,
NETEAN, Ontario K2H 6A4

*Pre-registration is advisable.

ADVANCE REGISTRATION FOR OTTAWA DENTAL NURSES AND ASSISTANTS ASSOCIATION

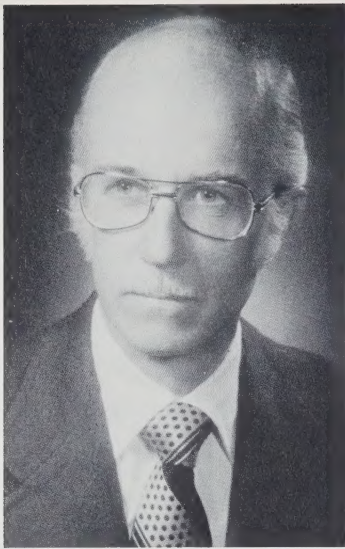
Please Print Clearly

NAME _____

ADDRESS _____ CITY _____ POSTAL CODE _____

HOME PHONE _____ BUSINESS PHONE _____

TO AVOID LOSS, NO TICKETS, RECEIPTS OR BADGES WILL BE MAILED. PLEASE PICK UP AT REGISTRATION DESK.



**JAMES A. GUEST, D.D.S., F.I.C.D.
NEW CANADIAN FUND FOR
DENTAL EDUCATION BOARD CHAIRMAN**

Dr. Jim Guest of London, Ontario, was appointed Chairman of the Canadian Fund for Dental Education's Board of Trustees at the Fall 1978 CDA Board of Governors meeting in Winnipeg.

Dr. Guest has been a CFDE Board member since 1974 and was the unanimous choice of his fellow Trustees for the position of Chairman. Dr. Guest has conducted a general practice in London, Ontario, for over thirty years and also has been a part-time teacher of Restorative Dentistry at the University of Western Ontario since the Dental Faculty started in 1966.

Dr. Guest was President of the London Dental Society in 1953 and subsequently a member of the Ontario Dental Association's Board of Governors for six years and a member of its Executive Council for four years.

ADVERTISING RATES

Effective immediately the rates for placing advertising in the Journal are as follows:

FULL PAGE ADVERTISEMENT/ONE ISSUE.....\$150.00

FULL PAGE COVER ADVERTISEMENT
(PRIME SPACE)/ONE ISSUE.....\$175.00

HALF PAGE ADVERTISEMENT/ONE ISSUE....\$ 90.00

QUARTER PAGE ADVERTISEMENT/
ONE ISSUE.....\$ 50.00

For any inquiries, please contact:

MISS MARY LOU FISCHER, C.D.A.,
Advertising Representative,
143 Briarhill Road,
LONDON, Ontario N5Y 4V8
PHONE: 519 - 438-9577 (Res.)
519 - 672-5260 (Bus.)

O.D.N. & A.A. ACCREDITATION DIVISION

The activities of the Accreditation Division have been progressing very smoothly, thanks to the co-operation and enthusiasm of all regional representatives. If we continue to work together as a team this coming year should be a very successful and rewarding one for the Accreditation Division and all members of the ODN & AA.

The Clinic Days that have been held were very well organized and well attended. I would like to thank Elsie Gallop, Billie Atkinson, Ruth Tutak and their committees for the many hours they spent in arranging the Clinic Day in their area. Again I invite you, the membership, to attend and support these worthwhile educational programs that are being arranged for you.

Mark the following dates and plan to attend:

March 31, 1979 — Ottawa

April 28, 1979 — Simcoe County.

Watch for more information in this issue of the Journal.



May 1979 — A final notice to all members concerning the challenge examination sponsored by the RCDS for Dental Assistants to become Certified. If you wish to take advantage of this opportunity and have not applied please contact:

Dr. D. J. McFarlane,
c/o Royal College of Dental Surgeons
230 St. George Street,
TORONTO, Ontario M5R 2N5

The Accreditation Division is presently considering alternatives for Dental Assistants to become Certified after the discontinuation of the RCDS Challenge Examination. It is hoped that we will have something to offer within the coming year.

Respectfully submitted,
MARGARET L. DEICHERT,
Chairman.

SIMCOE COUNTY DENTAL NURSES AND ASSISTANTS ASSOCIATION

ACCREDITATION DIVISION

presents CLINIC DAY

SPEAKER: Mr. Doug Young, Vice-President/Marketing, The Group at Cox

TITLE: "AND WHO ARE YOU?"

Some thoughts on self-reflection; communicating with others and working together to develop more meaningful human relationships among the dental health team and with patients.

PLACE: The Continental Inn, Barrie, Ontario (Hwy. 400 at Hwy. 90 turnoff)

TIME: Saturday, April 28, 1979 — 9:00A.M. to 4:30 P.M.

REGISTRATION FEE: (Includes Luncheon)

Currently Certified Dental Assistants & Accredited Preventive Dental Assistants.....	\$ 5.00
Non-Certified Members.....	\$10.00
Dentists and Other Auxiliaries.....	\$35.00
Students	\$ 5.00

REGISTRATION: For mail registration only — Cut out and return this form with your cheque payable to:

MRS. ANNETTE DE CROMBRUGGHE — IN TRUST

Accreditation Division, O.D.N. & A.A.

Box 1136,

ALLISTON, Ontario L0M 1A0

(Telephone — Res. 705 - 435-5167, Bus. 705 - 435-7963)

Deadline for Advance Registration — April 14, 1979

Pre-Registration Door Prize

ADVANCE REGISTRATION FORM FOR SIMCOE COUNTY DENTAL NURSES AND ASSISTANTS ASSOCIATION

Please Print Clearly

NAME _____

ADDRESS _____ CITY _____ POSTAL CODE _____

HOME PHONE _____ BUSINESS PHONE _____

Please state if different name required on receipt _____

TO AVOID LOSS, NO TICKETS, RECEIPTS OR BADGES WILL BE MAILED. PLEASE PICK UP AT REGISTRATION DESK



Healthco stands behind its sales, its service...and you.

You've got an office to run and to keep in running order. Your Healthco representative, backed by a full service organization, is the best back-up you can have. He's there and to the rescue when you forget to order an essential item; he's there to keep you informed on the latest equipment, merchandise and techniques; he's there when you need equipment repairs which mean the difference between lost chair time and productive chair time; he's there to assist you by phone with repairs you can make yourself because he knows your office and your equip-

ment; he's there with competitive prices on brand name products and extra savings on finest quality Healthco brands. He'll help you set up an inventory control program that will insure an adequate supply on hand of your basic consumables. Our C.A.P. program can save your office money and time with controlled long-range buying.

Get to know your Healthco dealer and your Healthco sales representative. You'll sleep better tonight and you and the office will operate more efficiently tomorrow.

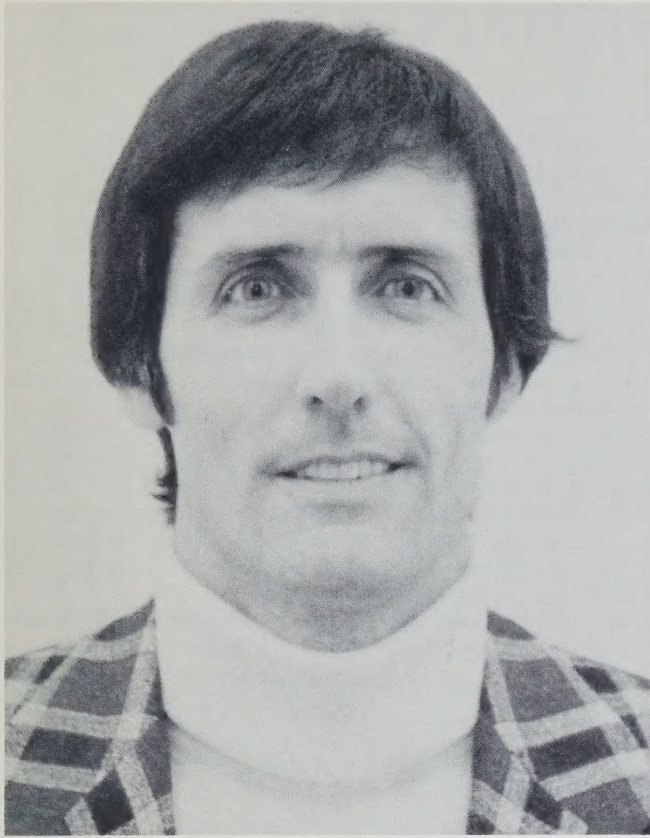
Healthco... next order, every order and between orders, if necessary.

HEALTHCO (canada) LTD.

6415 Northam Drive,
Mississauga, Ontario.
L4V 1J4

1675 Russell Road,
Ottawa, Ontario.
K1G 0N1

#1-69 Bessemer Road,
London, Ontario.
N6E 1P9



BILL ROBINSON — Mardan Business Systems Limited

Mr. Bill Robinson has been working in the dental market for 7½ years. Bill worked with C.M.L. Leasing, in the Dental Division, for 5 years before coming to work for Mardan Business Systems. He has been the Regional Sales Manager of the London Branch, covering the whole of Southwestern Ontario, for 2½ years. Mardan Business Systems specializes in 'Front Office Control and Management'.

A PICTURE SAYS 1000 WORDS

Do patients really understand what dental care is all about?

NOT ALWAYS!

If I wrote this article in Russian, how many reading it would understand?

This is sometimes the position patients find themselves in when they arrive at the dental office.

A chairside assistant's dental I.Q. is considerably higher than most lay-people. When talking to a patient in dental terms, do they completely understand?

This can be a communication problem in many dental offices.

You can bridge this gap through several ways:

1. Define each dental word in every day terms as it applies to the specific patient.
2. Explain in lay-terms with the help of a pamphlet aids.
3. Copies of dental articles, although seldom read after the patient leaves the office.
4. Or — we can use sound and sight.

Considering the latter point, think of the times you can remember a person's face but not the name. The combination of sound and sight is a proven effective means of communication.

Have you ever thought of, or used an audio-visual aid?

Audio-visual aids are a stop action picture with sound designed to motivate and educate your patients.

This method of communication covers the basic points of each procedure with the patient without leaving out key points.

If you had to explain to patients day in, day out, how to brush and floss, how fresh and how precise would you be after explaining the facts to several patients a day?

Audio-visual will save valuable time and reinforce your own consultation.

The point is, A/V will say the same things each time with the same degree of freshness, plus cover the vital points on the specific topic.

Not only does this method reduce needless repetition of routine explanations and instructions, it will save you time, thus freeing you for chairside or other duties.

Knowing the content of each film will allow you to ask the patient a few questions:

- What did you learn?
- Are there any areas of concern?

From here you can zero in on the main points not understood by the patient, thus retaining the same *personal contact*.

Audio-visual is a *team* concept which is used by all in the office for the patients' and office's mutual benefit:

1. time saver
2. patient motivator
3. money saver
4. practice builder
5. talk saver

An understanding patient better appreciates the quality of dental services being provided in your office.

Patient education films are a vital modern adjunct to a successful dental practice.

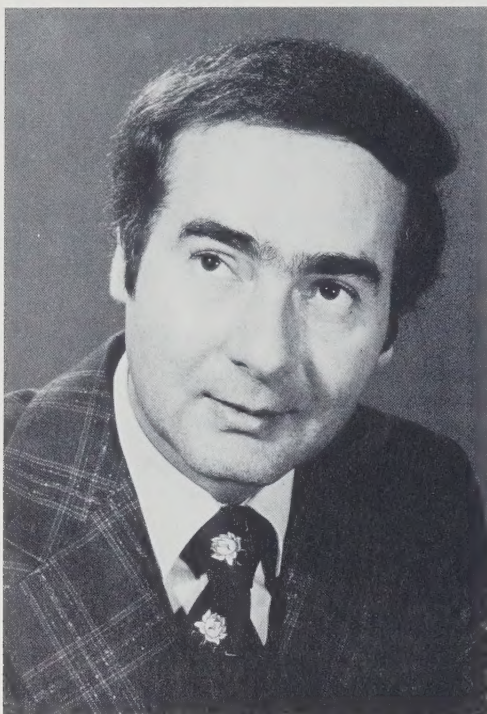
A/V I'm sure will project the "WE CARE" attitude already conveyed by your office.

Maybe you can introduce an idea into your office to benefit everyone.

From time to time further articles of this nature will appear for your reading.

Thank you to your committee leaders for the opportunity to present this one concept and idea.

PROMOTING "DENTISTRY"



S. M. Green, D.D.S., D.D.P.H., F.R.C.D.(C)

Dr. Samuel M. Green is the Director of Community Dentistry for the Health Department in the Borough of Etobicoke, Ontario. His fresh, innovative ideas are delightfully appealing. We thank him for sharing them with us.

☆☆☆☆☆

Dental Public Health has often been described as "The science and art of the prevention and control of dental disease, and the promotion of dental health through organized community action". It is interesting to note that promotion is considered sufficiently important to be included in this formal definition.

We, in the profession of dentistry, are sometimes too apathetic in our involvement in or appreciation of promotion. In fact, many feel that the promotion of our 'product' is beneath the dignity of the profession and smacks too much of commercialism. Fortunately or unfortunately, the power of the communication media is part of our everyday life.

Preventive dentistry is achieved through the complicated process of dental health education. In turn, good dental health education is the product of good public relations or promotion. Many researchers have shown that mass information programs are effective if conducted properly. They do have their limitations in that they elicit actions mainly in those people who are already at least partially motivated. For example, a youngster who has no desire to brush his teeth will not have his motivation changed by any promotional or mass information program. If, however, this child is a borderline case, and has some latent desire to look after his mouth for whatever reason, promotional programs will have a positive effect. Advertising agencies are

well aware of these facts. They know to the exact percentage point the number of consumers they have to appeal to for their campaign to be successful. They aim for five or ten percent of the population to reach success in their terms, whereas we in dentistry look for a one hundred percent success rate.

A completely successful dental campaign should encompass the following points:

- The patient has to retain the information.
- The patient has to be able to identify with the person disseminating the information.
- The consumer must be told in clear, specific language exactly what he or she can do to achieve better dental health.
- The message should be credible.
- The message should be easily understood.
- The recommended advice for the patient must not interfere with his life style.
- The message or promotional program should be exposed to the public as many times as possible.

Promotional experts revere the letters "AIDS". The "A" means that the first step in a promotional campaign is getting the *attention* of the buyer. The "I" means gaining the *interest* of the consumer. Once you have achieved these first two steps, *desire by the consumer for your product follows and the consumer takes action to buy your product*. In our case, the "buying" of the product is good dental health in a professional and ethical sense.

Generally speaking, the *attention* and *interest* phases are achieved by the profession through good public relations, and educational, motivational and promotional campaigns. The private sector, that is, the family dentist and family unit, are responsible for the *desire* and *action* stages being carried out.

With this background, it is interesting to note some of the recent promotional programs undertaken by public health dental specialists in our province in the past few years. Some school dental programs carry out dental 'screening and referral' programs where visual defects are marked down on a card sent home to the parents. This system motivates a percentage of the parents to take action by contacting their family dentist for treatment. By bringing the need for dental care to the *attention* of the parents and providing a comprehensive dental education program in the schools for the children, the first two phases of *attention* and *interest* are provided for the family unit.

Several years ago, the Ontario Dental Association decided that dental health week should be geared to the sophisticated teenager. The innovative concept of a "Smile-a-thon" was devised. This has been very successful in attracting the *attention* of the public via the media. In a very amusing and fun way, it gets the message through to the public that an individual's teeth and smile are important, a person's "greatest form of communication". The media coverage generated locally, provincially and nationally over the past few years has been worth literally thousands of dollars; it is advertising that has not cost the profession one cent, but has aided in the promotion of the 'product' of good dental health.

We in the dental profession are all extremely creative people. By the very nature of what we do, we have to be able to adjust to complications which arise with each patient's specific demands. Unfortunately, we are sometimes too apathetic in using these creative skills in promotion. For example, we have been aware for years of the tooth fairy that supposedly comes along when a child loses his baby teeth. This fantasy character leaves a dime, quarter or with inflation now hard upon us, possibly some dollar bills. Usually this money is spent at the local variety store for the purchase of chewing gum, candy bars, and other sweets that ironically help to destroy the teeth themselves. With a little imagination and free publicity, a promotional campaign was started in the Borough of Etobicoke's Health Department capitalizing on the tooth fairy tale and the universal loss of baby teeth as a 'teachable' moment for the promotion of better dental health. The "Tooth Fairy Society of Canada" was established. When children lose their cavity-free teeth, they simply mail the tooth to "Tooth Fairy, c/o Etobicoke Health Department in Etobicoke", and they receive a free kit containing a toothbrush, dental floss, sugarless gum, an official membership badge and pamphlets promoting various aspects of preventive dentistry. This campaign has proved very successful. To date, hundreds of children have written in. As well, the organization boasts many dignitaries as honorary members: Maple Leaf hockey great King Clancey; U. S. President, Jimmy Carter and daughter Amy; Minister of Commercial and Consumer Relations in Ontario, Larry Grossman; Minister of Health, Dennis Timbrell, and television personalities, The Osmonds. The publicity generated has encouraged children from as far away as Australia to send in their exfoliated deciduous teeth and become official members.

To repeat, these are the *attention* and *interest* phases. We can hope the parents and family dentists of these children carry through with the *desire* and *action* stages so that the child will be 'sold' on good dental health and strive to achieve dental treatment. This type of program attempts to 'turn on' the youngster towards better dental health and to raise his awareness of the necessity of taking action to prevent and treat dental disease. A subsequent contest was held last year to name the "Tooth Fairy", a symbolic comic hero figure created by the Borough's art department. The name "Marvel Mouth" was declared the winner, but within the year legal letters were sent by Marvel Comics Incorporated from the United States declaring that the name infringed on their copyright. Subsequently, other names were submitted such as "The Six Million Dollar Fairy", and the winning name of the new contest was "Mighty Mouth".

In an effort to project the concept of prevention of gingivitis and periodontitis for adults over the age of eighteen, the dental department of the Etobicoke Community Health Department has now embarked on a new campaign. The projection to the public is to relate in a humorous way, that they can have an instant conversion kit for their bathroom to transform it into a "dental gum massage parlour". All one has to do is to send in two boxtops (from anything) with their name and address and they will receive a kit of numerous items such as: a doorknob sign for their bathroom which says, "Don't Bug Me . . . I'm Flossing My Teeth"*, a button "KISS ME . . . I Floss", a sulcus

toothbrush, dental floss, dental literature on gum disease, disclosing tablets, etc. The department hopes to attract the *attention* and *interest* of the media and adult population in order to teach them about prevention of "gum" disease.

There have been many other promotional projects conducted throughout the province lately by various dental public health directors and societies. Mouth guard programs, plaza displays, poster contests, have all proved to be very effective. The Ministry of Health's "Murphy the Molar" is now as popular as "Elmer the Elephant". Aside from these positive results, it has sharpened the profile of dentistry across Ontario and Canada. These innovative approaches are important in the total scene of general dentistry. There is a definite place for them, and they can be useful in achieving the ideals and goals of our profession. We have been extremely fortunate that the Ontario Dental Association has made great strides along these lines in the past few years. Similarly, dental public health specialists are very aware of the importance of incorporating this promotional factor into public health programs.

Public relations and promotion are very important for the dental profession. Good communications are a fact of life for those who are realistic and in touch with today's community.

**See back cover of this Journal.*

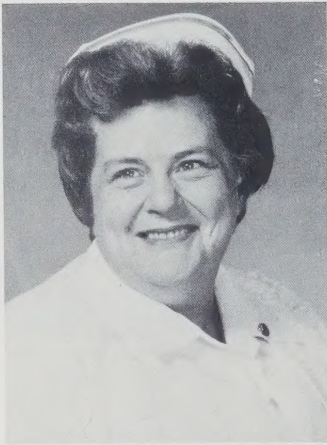
THE PRINCIPLE OF ETHICS OF THE ONTARIO DENTAL NURSES AND ASSISTANTS ASSOCIATION

The conduct of every member of the Association shall be governed by the Association's Principles of Ethics. Members of the Association shall maintain honesty in all matters, comply with the ethics of the dental profession and adhere to professional ethics required by employers.

Every member of the Association shall have an obligation to hold in strict confidence the details of professional services rendered by an employer and the confidences of any patient of such employer. Members of the Association are expected to constantly develop their skills and abilities by seeking additional education in the dental assisting field especially through services provided by the Association. Members are expected to actively participate in the efforts of the Association and the various affiliated associations in order to improve the educational status of the dental assistant. Members of the Association shall not perform services for patients who require the professional competence of a dentist or which are prohibited by The Health Disciplines Act, 1974, parts I and II and the regulations thereunder or by the Royal College of Dental Surgeons of Ontario. Members of the Association who are dental assistants and who hold certificates issued or renewed for the current year by the Accreditation Division of the Association may use the title "Certified Dental Assistant" or "Accredited Preventive Dental Assistant" in connection with their employment or otherwise. ■

ONTARIO DENTAL NURSES

REPRESENTATIVES TO THE BO



*Dorothy George, C.D.A.
BAY OF QUINTE*



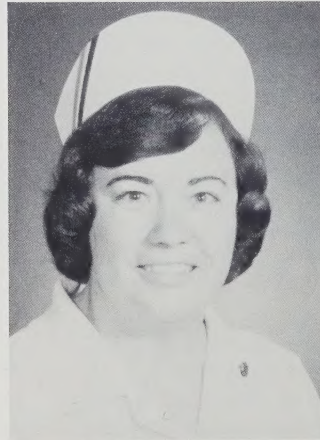
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e ASSISTANTS ASSOCIATION

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WINDSOR

Letters To The Editor

The Journal welcomes letters to the Editor. All letters to the Editor MUST be signed by the writer, whose address and telephone number must be included. The opinions expressed in "Letters to the Editor" are those of the writer and do not necessarily represent the views of the Ontario Dental Nurses and Assistants Association or the Editor. All letters are subject to editing.

The following three letters are responses to the issue on Certification of graduates from Private Vocational Schools.

While we appreciate and understand the concerns expressed by Ms. Alexander in regard to employment market saturation, we would like to take the time to put the facts before Ms. Alexander, and others with similar concerns, and, perhaps, at the same time, put her mind at ease with regard to standards and quality of performance.

Ms. Alexander states that "the Ministry of Colleges and Universities wants our Association to recognize and certify dental graduates of the numerous private Trade Schools in the province". To date there are only two registered private vocational schools with dental assisting programmes, and as yet only one of those, Ross Academy, of which I am proud to be course co-ordinator, has applied for accreditation by the Canadian Dental Association. Our programme is designed to meet the requirements of the Canadian Dental Association for accreditation and, if approved, students graduating from this programme would be eligible for certification by the O.D.N. & A.A., as are students from accredited community college programmes.

While we do not have any figures to quote, we are aware that currently certified dental assistants are graduates from an accredited community college programme or have successfully completed both the written and practical challenge exams administered by the R.C.D.S. on behalf of the O.D.N. & A.A. The latter C.D.A.'s are people with "on-the-job" training and home-study students, and, therefore, are without recognized formal training. We consider our programme to be a step forward, not backward, in that we are providing an opportunity for students to learn not only the "how" of dental assisting, but also the "why", and in that our programme is based upon the requirements of the C.D.A. for accreditation of Dental Assisting Programmes.

With the final challenge exam for employed dental assistants slated for May 1979, all future C.D.A.'s will be required to have proof of recognized formal training prior to application for certification by the O.D.N. & A.A. We feel that accredited private vocational schools will have a place in the educational system of dental assistants alongside community colleges. It goes without saying that in order to be accredited, a programme must meet the minimum standards set down by the C.D.A. Council on Education and these standards are the same whether the institution is publicly or privately funded.

We do not believe that the certified dental assistant will become a profession of the past. Rather, we look to

a time when *all* dental assistants will be required to become certified through appropriate channels, be they approved community colleges, approved private vocational schools, or approved correspondence course, thus ensuring quality and maintenance of high educational standards for our profession.

Yours sincerely,
ELIZABETH M. WILKES, BSc.
Co-ordinator Dental Assisting
Programme

CHERYL GAMBLE, C.D.A.
Dental Instructor

ELKE OTTO, C.D.A.
Dental Instructor

BRENDA McGOWAN, C.D.A.
Dental Instructor

BERIT DOHRNER, C.D.A.
Dental Instructor

Misrepresentation by innuendo is a false way to undermine the capabilities of any Private Vocational School which is licensed by the Ministry of Colleges & Universities. This method of deprecating the good work done by our particular educational program is an affront both to our methodology and to the Ministry.

I am appalled at the letter from Mrs. Alexander, who of all people, should know better, having taught at a Private Vocational School. She does a disservice both to herself and to the profession for which she professes to speak.

As the Director of Admissions for Career Canada, a Private Vocational School which teaches Dental Chair-side Assisting, I have interviewed hundreds of capable, intelligent, and sincere applicants who have successfully completed our course of studies and have gone forward to become excellent Dental Assistants in Ontario and indeed in other provinces of Canada. Our reputation with the Ministry and with the Dentists who have hired our graduates is beyond reproach. Our school is held in the highest regard by all parties concerned.

To allow our graduates the privilege of becoming *Certified* would not only enhance their professional standing but would also afford your association additional membership of women who have completed a high standard course of instruction.

Yours respectfully,
SIDNEY CAPLAN, B.A., LL.B.
Admissions Director
Career Canada Limited
55 Queen Street East
Third Floor
Toronto, Ontario

Letters To The Editor

continued

I note with considerable interest the letter written re: graduates of Private Vocational Schools (Trade Schools is not the appropriate terminology) by Mrs. Madeline Alexander, who suggests that the Certification of Graduates from Private Vocational Schools would lower the standards achieved by Certified Dental Assistants as a group.

Mrs. Alexander is apparently unaware that numerous current members of the O.D.N. & A.A. are themselves graduates of Private Vocational Schools and they have become Association members by securing employment with licensed dental practitioners in Ontario and by subsequently passing the Challenge Examination offered by the Royal College of Dental Surgeons. Indeed, even some of the Private Vocational students Mrs. Alexander herself taught in the early 1970's are among the O.D.N. & A.A. membership. Would she suggest that students she herself taught have been dragging down the standards of O.D.N. & A.A.?

The truth is that our school, one of only two Private Vocational Schools training Dental Assistants in Ontario (Mrs. Alexander's use of the word *numerous* reflects a general lack of knowledge about the current status of Private Vocational Schools in this province) has successfully graduated since September 1975 — 345 Dental Assistants who have secured and, to the best of our knowledge, are doing creditable jobs for their respective dental employers. Does this sound like the record of a school that is turning out graduates who are downgrading the dental profession?

All that our particular school is seeking is appropriate recognition for its record of success. If the Executive of the O.D.N. & A.A., in conjunction with officials of the Ontario Ministry of Colleges & Universities (who license and approve our school), can attest to the validity of our curriculum, along with the quality of our training facility, the qualifications of Dental staff (all of whom are O.D.A. & O.D.N. & A.A. members) — and providing that an ongoing checking system is available in order to assure continuing quality control of our dental program, why should our graduates be denied the recognition and professional affiliation that they so greatly want and deserve based on the record?

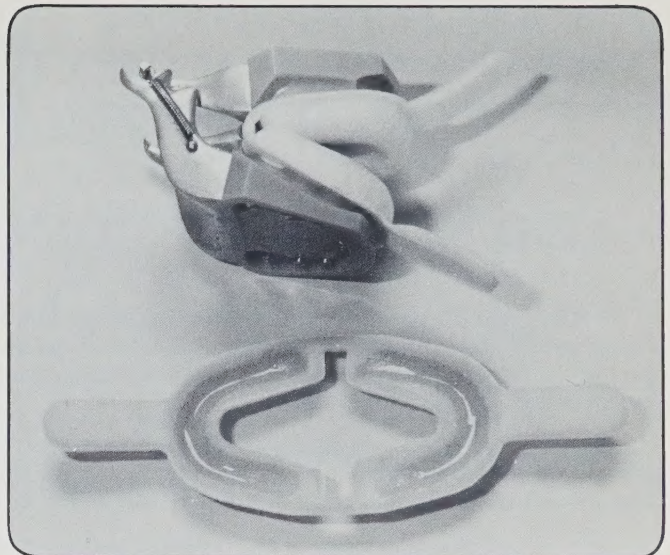
JAMES M. McSWEEN, B.S., M.A.
Director of Education
Career Canada Limited
55 Queen Street East
Toronto, Ontario
Telephone: 416 - 363-3721

*A Registered and Approved Private Vocational School under the Private Vocational Schools Act

**Member of the Private Career Educational Council of Ontario

A conscientious mother, keenly alert to current problems among our youth, was horrified by a note she found in her son's pocket. "Can you explain this?" she confronted him, "Puff, puff, drag-puff" stuff?"

"Sure," he airily replied. "I'm learning to play 'O Canada' on my harmonica."



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C.D.N. & A.A. PRESIDENT'S MESSAGE TO ONTARIO

I take great pleasure in bringing you greetings and best wishes for continued success in 1979, on behalf of the Canadian Dental Nurses and Assistants Association. Your national association looks forward to working conjointly with the Ontario Dental Nurses and Assistants Association in ongoing co-operation, support and active participation for the coming term.

The C.D.N. & A.A. would like to take this opportunity to express our sincere appreciation for the quality of representation you have chosen. They have not only shown great leadership qualities and guidance but they have also given friendship and provided much downright hard work.

We would like to ask your continuing support and co-operation in all C.D.N. & A.A. endeavors, but in particular, with our main identified goal of 1979 — "MEMBERSHIP GROWTH". I am particularly referring to growth in student membership, since Ontario has always been a leader in active membership. Your province of Ontario has the highest growth potential for students, and they are our "future".

I would like to leave you with a feeling of genuine friendship and the knowledge that we are here to welcome your suggestions, criticisms and of course praise. This is your national association and we need your input for planning and implementation of projects which are meaningful *to you*, the membership.

E. MARLANE PAQUIN
President, C.D.N. & A.A.

INSURANCE PLANS AND REGISTERED RETIREMENT SAVINGS PLAN

The C.D.N. & A.A. is pleased to offer to its members several different types of Insurance. The carriers of our plans are Mutual of Omaha and ManuLife. All of the policies are designed for groups thus insuring that our members receive the best possible benefits at the lowest possible premiums.

Mutual of Omaha offers the Disability, Income Protection policy and has recently added an Extended Health Care Program and Special Life Insurance Program. Both plans can be altered to suit your particular situation as can all the former policies. Members may now apply for up to a \$500.00 monthly benefit under the Long Term Disability Plan together with up to \$10,000.00 of Accidental Death Insurance. We now have an excellent flexible program of insurance with Mutual of Omaha which may be tailored to suit the individual while still giving all the advantages of a group policy.

ManuLife and the C.D.N. & A.A. have designed an excellent Group Registered Retirement Savings Plan for dental assistants in Canada. Not only are you investing in your own future by planning now for your retirement but you will be able to reduce today's taxes while doing so. Contributions are tax deductible and taxation on investment earnings is deferred. Handling of Registered Retirement Savings Plans on a group basis provides certain advantages in that a savings is realized on the administration of the plan and recordkeeping is greatly reduced reflected in lower expense charges. Contributions may range from \$25.00 per month and the plan may be terminated at any time by paying a small termination fee. Upon termination the member would receive the current value of her Fund less the termination fee. One example of the value of such a plan would be:

A female age 20 years making an annual contribution of \$300.00 by age 65 would have a projected accumulated value of \$89,657.28 which would give a projected monthly pension of \$812.72.

For additional information on either of the plans offered by the C.D.N. & A.A. please contact:

Canadian Dental Nurses and Assistants Association
MS. ELAINE WESLEY
Executive Director
SS 1-1-21
LETHBRIDGE, Alberta T1J 4B3

**ONTARIO DENTAL NURSES AND ASSISTANTS
ASSOCIATION
48th ANNUAL CONVENTION
HOLIDAY INN (City Hall)
TORONTO, ONTARIO
MAY 12-15, 1979**

PATRICIA HOWES, C.D.A. — Chairperson

Full Registration — O.D.N. & A.A. members\$40.00
Full Registration — Non-members\$65.00

The above fees include admission to all O.D.N. & A.A. sessions, Monday luncheon, Monday Evening Dance, Tuesday Luncheon, Wednesday Morning Breakfast (in honour of our President Patricia Miller).

One Day Registration — O.D.N. & A.A. members\$20.00
One Day Registration — Non-members\$35.00

(Tickets are Extra)

SEE YOUR NEXT JOURNAL FOR FULL DETAILS

SIXTH ANNUAL ALPHA OMEGA TOUR TO ISRAEL

Dr. Hart J. Levin, D.D.S. F.R.C.D.(C.)
TOUR CHAIRMAN

Once again this year, I shall be leading the Sixth Annual Alpha Omega Tour to Israel, sponsored by the Toronto Alumni Chapter. Departure is April 23, 1979 with a few options for various cities in Europe — (Monte Carlo, London, Amsterdam) on the return leg of the tour.

During the tour, we are co-sponsoring with the Hebrew University Dental School, a three-day Symposium on Restorative Dentistry at the Hebrew University in Jerusalem. We have two world renowned speakers. They are:

1. Dr. Frank Celenza of New York University and Boston University, and
2. Dr. Raymond Leibowitch — Professor and Chairman of the Department of Prosthodontics, Faculte de Chirargie Dentaire, Paris, France.

Of course, dental nurses and/or their spouses would be most welcome to participate in this very exciting tour, and, I might add that the registration in the Symposium would give you a tax deductability factor for nearly the entire tour. If you would partake in the tour, I would be most pleased, along with my wife, to show you a tremendous time in the Holy Land. For further information with respect to the tour, I may be contacted at:

DR. HART J. LEVIN,
2006 Bathurst Street,
TORONTO, Ontario M5P 3L1
Phone: 416 - 781-2006 or
416 - 781-2751

MOVED LATELY?

If you change your name or address, it is important that you notify our Executive Director. Please write to:

Mrs. Ann Phippen, Executive Director,
345 Dixon Road, Apt. 406,
WESTON, Ontario M9R 1S6

REMEMBER! DON'T FORGET YOUR POSTAL CODE!!

Making sure that we receive any changes will ensure that you don't miss "The Journal" or any other material from the Association.

Thank you

ARE YOU THINKING OF CHANGING YOUR JOB?

CALL: Mr. Ian Hannah,
1139 Royal York Road, Apt. 110B,
ISLINGTON, Ontario M9A 4A8
(Phone — 416 - 233-4390)

There will be no charge to the Dental Assistant.

APRIL-JUNE ISSUE 1979

DEADLINE DATE FOR MATERIAL TO BE
SUBMITTED BY, IS FEBRUARY 28, 1979

Please Mail Material to:

MRS. HEATHER A. NIKOLAEW,
EDITOR, O.D.N. & A.A. JOURNAL
113 Cathcart Street,
LONDON, Ontario N6C 3M2
(Phone — Res.: 519 - 679-8208)

ALL ARTICLES SHOULD BE TYPED OR
PRINTED AND DOUBLE SPACED

The Editor

AFFILIATED ASSOCIATION NEWS

PAST EVENTS AND MEETINGS

BRANT DISTRICT

We hope everyone had a nice relaxing summer and are now looking forward to a busy Fall as is our Association. The girls who attended our Summer Social in August at the home of Sharon White enjoyed a beautiful pot luck supper and pool party.

Our first official meeting of the season was held Tuesday, September 19, 1978 at the W. Ross Macdonald School for the Visually Handicapped (formally the School for the Blind) in Brantford. Twenty-seven girls enjoyed a tour, film and discussion given by the Superintendent, Mr. D. A. Neill and one of the staff teachers, Mrs. Celeste Curley. A business meeting followed with numerous reports given. The girls were reminded of the Clinic Days being held September 30 and October 14 in Sarnia and London respectively. Our first fund raising project of the year was also discussed. The evening was complimented with coffee and dessert.

Our second meeting of the year was held in Woodstock. The 37 girls who attended enjoyed an interesting and informative tour of Pow Laboratories under the direction of Ed Howard. Following the tour a delicious filet dinner at the Copa Cabana Restaurant was enjoyed by all. A business meeting was held with discussion on the following:

General Business — Treasurer's and Secretary's reports.

Ways and Means — Bake Sale to be held Saturday October 21, 1978 at 7 A.M. at the Brantford Market. Proceeds to dental research.

Fashion Show to be held next April featuring the Uniform Shoppe and Right House fashions. The girls were asked to be models and committees will be set up.

Social — The next social is a Wine and Cheese Party on Friday, November 17, 1978 to be held at the home of Helen Smith.

ATTENTION

Due to the resignation of the President-Elect and Convention Chairman, Miss Marilyn Strangleman, a special meeting of the Executive and Nominations Committee was held Wednesday, January 10, 1979.

It was the unanimous decision of the Executive to make the following appointments to fill the vacancies until the next Annual Meeting in May 1979.

CONVENTION CHAIRMAN & PRESIDENT-ELECT —
MISS PAT HOWES, MISSISSAUGA, ONTARIO

VICE PRESIDENT —
MRS. BRENDA MOFFATT, KITCHENER, ONTARIO

ANNETTE DE CROMBRUGGHE,
C.D.A.
Nominations Chairman

Correspondence — Newsletter from Pat Miller re:

1. Winter Clinic, November 23, 1978
2. Suggestion Box to be at next Board Meeting
3. Request for Journal Articles.

Thank you from the W. Ross Macdonald School for the Visually Handicapped for our donation.

Invitation from the Brantford Regional Visitors and Convention Bureau to send representatives from our Association to attend a Convention Promotion Night in November.

The girls were reminded of the excellent Clinic Day programs that have been set up for their benefit. Our Association date is September 1979.

Membership dues are to be paid at the end of December. Fees and benefits were discussed.

A request from the Big Brother Association for a name of someone that would be willing to be a Big Brother to a fatherless boy. They have a long waiting list.

A letter from Marilyn Strangleman, the 1979 Convention Chairman, requesting that our Affiliate Association convene the Tuesday Luncheon on May 15, 1979. Discussion on this followed, with a vote in favour of declining the request. The reasons to be submitted were lack of numbers participating in the event and they felt also that our Association had committed themselves to other responsibilities for 1979. (The Fashion Show and our Clinic Day).

For the convenience of our guest speaker our November meeting was changed to Monday, November 21, 1978 at the Mocca Restaurant in Tillsonburg. Thirty-five girls enjoyed a delicious smorgasborg dinner followed by our business meeting.

The bake sale, for those that participated, was successful. The Wine and Cheese Social, although lacking in numbers, was thoroughly enjoyed by those participating.

A Board Report was given by Edith Rogers and Carmen Stone gave Helen Smith's Accreditation report in her absence.

Stephanie Lajosznik discussed plans for our proposed Fashion Show in the Spring.

Correspondence was read as follows:

A thank you from Helen Smith for her gift, flowers and visits during her recent illness.

A letter from Elsie Gallop, table clinic convenor for Convention 1979.

A letter from Seneca College re: continuing education programs they will be offering.

A request from Pat Miller re: a donation to the Canadian Fund for Dental Education.

The girls were again reminded of their membership dues to be submitted by the end of December. Winter Clinic — November 23, 1978 was also brought to their attention.

After the business has been concluded, Dr. K. Schofield from the University of Western Ontario, spoke to us on the topic, Cardiopulmonary Resuscitation, and how easy it was to learn this simple life saving technique. Dr. Schofield showed a very interesting film and series of slides to provide everyone with a thought provoking evening.

A Christmas Social was the agenda for the December 12, 1978 meeting at the Sportsman Restaurant in Cainsville. Everyone enjoyed a delicious buffet meal. The girls exchanged gifts — something that was homemade and the gifts ranged from macrame to ceramics and baked goods. The Christmas hamper filled with toys and canned goods went to the Simcoe area this year. A short business meeting followed concerning several items of correspondence we had received. A nice relaxing evening was enjoyed by all.

EDITH ROGERS
President and
Board Representative

KINGSTON

September — The first meeting of the year was a dinner at the 401 Inn, Kingston, on Thursday September 21, 1978. It was decided at this time that only on special occasions we will hold dinner meetings. All future meetings will be held in the homes of our members on the third Thursday of every month, alternating between Kingston & Brockville.

October — On Thursday October 19, 1978 we held our meeting in Brockville at the home of our President Ruth Tutak. After the business meeting was concluded, Ruth served dessert and coffee.

November — A work-party was held in Kingston in preparation for our Clinic Day.

Our sincere thanks to all who helped and supported our Clinic Day, it was a great success. Our guest speaker was Dr. Roger Ellis who gave an excellent presentation on "An Auxiliary in Dentistry as a Career — Not a job".

December — On Saturday December 2, 1978 we held a Pot-Luck Christmas party at the home of Faye Ungar in Kingston. This year for a change we invited our husbands, and an enjoyable time was had by all.

DIANE PIKE
Vice-President

LONDON

September 19, 1978 marked the first meeting for London for 1978/79. Our speaker was Devina Wyles from the Dietary Clinic at Victoria Hospital, London. Devina spoke on "Nutrition" and answered many of our questions on diets, health-foods, and suggested Meal Habits for those living alone.

On October 17, 1978, the London Branch of DENCO hosted a Wine & Cheese Party for the girls. The guest speaker for the evening was Dr. W. Reid, who spoke to us on "Radiography" and the laws related to Radiography. A special thanks to Mr. Bill Sheridan and his staff at Denco for hosting us for this meeting.

Mr. Bill Robinson of Mardan Business Systems Ltd. was our speaker for our November 21st meeting. Mr. Robinson spoke to us on "Business Management in the Dental Office". A question and answer period followed with coffee served at the conclusion.

On December 12, 1978, "Old Man Winter" allowed us to fulfill our plans for our Dental Assistant Xmas Social. (Last year this event had to be cancelled due to the weather.) A special thanks to Billie Atkinson for allowing us her home for the social. Also thanks to the girls who participated in bringing a new toy for the children at the Salvation Army's Children's Village here in London.

Looking back, 1978 was a pretty good year for our Association here in London. The members who manage to faithfully attend our meetings and support us deserve special thanks. Without them, we just could not survive as an Association.

Now with 1979 upon us, we have a whole new year to grow even more. Especially if we try to project more evidence of enthusiasm. This means PARTICIPATING AND ATTENDING MEETINGS AND CLINIC DAYS. Please consider this, as we do need your support. Thank you.

MARY LOU FISCHER, C.D.A.
Board Representative

NIAGARA DISTRICT

PRESIDENT — Frances Levesque (Miss), 106 Jacobson Ave., St. Catharines, Ontario L2T 3A3. Tel: 688-1923

VICE PRESIDENT & BOARD REP. — Linda Cormier (Miss), 7 Belton Blvd., Apt. 7, St. Catharines, Ontario L2T 3N5. Tel: 685-7569

SECRETARY — Wanda Good (Miss), 4204 Linwood Cres., Niagara Falls, Ontario L2E 6J8. Tel: 354-2905

TREASURER — Mary Gauvreau (Mrs.), 50 Page Dr., Welland, Ontario L3C 6E4. Tel: 735-8874

CERTIFICATION REP. — Pat Jones (Mrs.), 6116 Strohman St., Niagara Falls, Ontario L2J 3J4. Tel: 356-3560

BULLETIN EDITOR — Germain Guertin (Mrs.), 81 Louisa St., St. Catharines, Ontario L2R 2J7. Tel: 688-1740

Our first meeting of the year was on Thursday, October 5, 1978. It was a Pot Luck Dinner at Niagara College Cafeteria in Welland. We welcomed everyone back from summer holidays.

The November dinner meeting was at the Casa Doro Restaurant in Niagara Falls. Dr. G. E. Burgman was our guest speaker. His presentation was on 'Caribbean Dentistry'.

The December meeting was our Christmas dinner meeting. It was at the Holiday Inn in St. Catharines. Santa Claus came to visit and his 2 elves helped distribute gifts to all the girls. We raffled off 3 poinsettias and 3 Christmas candles.

Our January meeting was a tour of the Credit Bureau in St. Catharines. After the tour we all went to Julio's Plant II for the rest of the evening.

WANDA GOOD
Secretary

OTTAWA

We started our year off on September 14, 1978 with a brief meeting to introduce our new executive to the girls. We enjoyed the remainder of the evening with a plant party and everyone got to know one another a little better.

On October 12, 1978, we held our meeting at 'The Place Next Door' after which we enjoyed a great meal. Dinner meetings seem to be very popular with the girls, so this was the first of several more.

We held the November meeting on the 9th at the National Defence Medical Center where we discussed several points from the fall provincial meeting and enjoyed a very interesting speaker, Mrs. Dale Scanlan, who spoke on Bottle-mouth Caries and Electrical Burns. We found the slide show very informative.

Our second dinner meeting held on December 14, 1978, at the restaurant called 'Laurel & Hardy's', was a lot of fun. We all felt a Christmas spirit since this was our Christmas get-together.

JOAN McNALLY, P.D.A.
Treasurer

SARNIA

September — Dinner meeting was held at Mother's Pizza Parlor.

October — A tour of McAuley's Dental Laboratory was made by the members — Mr. Doug McAuley welcomed the girls and explained the various uses of machinery and materials.

November — Our meeting was held at the Health Unit. Mrs. Debbie Baker put on a table clinic on "Sugar" and what it does to the enamel on teeth. At this meeting our treasurer, Mrs. Carol Andriash resigned — Mrs. Elsie Gallop has accepted the position for the rest of the term.

December — The "Olde Country Steak House" was where we had our Xmas dinner meeting. Each member brought a child's gift for the Salvation Army Charity Xmas Tree.

ELSIE GALLOP
Board Representative

SIMCOE COUNTY

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September 12, 1978 — A Pot Luck Supper was held at the Georgian College School of Nursing in Barrie. Our President outlined the program for the coming year which was discussed.

October 10th, 1978 — This meeting was held at the office of Dr. J. McDowell in Barrie who is a physician as well as a dentist. He conducted a tour of his office and gave a presentation on "Dentistry Under General Anaesthetic."

November 14, 1978 — Our meeting was held at the Georgian College School of Nursing in Barrie. Following the business meeting our speakers for the evening were four ladies from the Barrie Toast Mistress Club. They explained how their club functions and its purpose and gave some helpful advice on how to speak to groups effectively. They had members participate by asking each to give a short speech on the most humorous or embarrassing incident in their lives.

ANNETTE DE CROMBRUGGHE,
C.D.A.
Board Representative

WATERLOO-WELLINGTON

September 78 — A fashion show of uniforms was put on by the Uniform Salon at the Waterloo Motor Inn in Waterloo. Pat Miller was a guest.

October 78 — Dr. A. Mills from the University of Western Ontario spoke on dental training and his life as a professor teaching dentistry. This was a masquerade meeting held at the Tien Sun in Galt.

November 78 — Dr. R. M. Beyers spoke to us on Insurance through the Dental Association and government plans such as Canada Pension and Workmens Compensation. The meeting was held at the Ali Baba in Waterloo.

December 78 — Our Christmas meeting was held at the Walper Hotel in Kitchener. Santa Claus was present and a gift exchange was held followed by Christmas Carols.

SHERRY SULLIVAN
Corresponding Secretary

WINDSOR

September 78 — The meeting, held at St. Clair College Dental Lab on the 28th, was opened with the passing out of certification papers to last year's St. Clair dental students. Pam stated that Windsor needs a new representative for the Board since Zoe Bechard is retiring. The C.P.R. seminar in Sarnia was discussed, to be held on Saturday, September 29, 1978 at the Canterbury Inn. Also discussed was the future baseball team 1979. The dental assistants will be competing with the secretaries and we all think it will be a great success. Personal invitations will be sent out to the dental assistant students of this present year at St. Clair College for the Christmas Party. This will give the

students a chance to become involved with the certified assistants and will be a great time for all. The dental assistants and the Dental Hygienists are getting together for a fashion show in the near future and the Christmas Party will be held during the week of November 27, 1978. A good time will be had by all. Many discussions were held on the subject of future guest speakers and Nancy Piercell, Vice-President, volunteered responsibility for future monthly guest speakers.

The September meeting brought interest to each and every dental assistant in Windsor and next month's meeting promised to be better and bigger than ever.

December 78 — This year Windsor did it again! We had a big turn-out for our Annual Christmas Dinner. Joining us in our festivities was our President Pat Miller. We want to thank her for coming down and hope she had a good time. There were approximately 65 people who attended. Each person brought a canned good for charity. They were brought to Blessed Sacrament Church in care of Sister Cecile.

During the Christmas party we had a guest speaker who offered the girls a package on physical fitness.

The highlights of the evening??? "A Fashion Show". Sponsored by the Temptation Boutique and Auston's Modelling Professionals. They trained ten students this

year to model the clothes. They did a fantastic job, and we want to thank them.

We are now organizing material for our next Newsletter, to be out in January. We would like the girls to seriously read every article. There will be an abundance of information in all Newsletters.

We are asking the Windsor Dental Assistants to please submit their names and numbers for our Baseball team to any of the Executives. To obtain further info. on this please contact: Heather Howell, 2931 Manchester, 256-8501 or Pam Gignac, 301 Laurier Dr., 734-1381.

The Windsor Dental Nurses and Assistants have been cordially invited to join the London Dental Nurses Association at their "ANNUAL DINNER AND FASHION SHOW" on **Tuesday March 6, 1979.**

Held at — Holiday Inn (downtown), Carlton Hall.

Time — 6:30 p.m.

We are urging all Dental Assistants in Windsor to go and have fun. We will need an RSVP on this. Please contact: Lynn Morris (Secretary) WDN & AA, 1217 Harrison, Windsor, Ontario. Phone: Res. 256-9502, Bus. 258-1231.

LYNN MORRIS, C.D.A.
Recording Secretary

AFFILIATED ASSOCIATION NEWS

COMING EVENTS AND MEETINGS

LONDON

February — National Refining Company is our host for another Wine and Cheese. National (London Branch) has hosted a number of Wine & Cheese Parties for the Association for a number of years now, and each time we manage to have a good time! (The date for this meeting will be announced at our January meeting).

March — On March 6, 1979, our meeting will be in the form of a dinner meeting with a Fashion Show to follow. Uniforms Unlimited (723 Richmond Street, London) will once again be showing us their new spring uniforms and lounge-wear. This event will be held in the Carlton Hall, at the Holiday Inn, King Street, London, Ontario. Please do not hesitate to contact me if you would be interested in attending this meeting.

April — On April 17, 1979, in the Prince of Wales Room at the Holiday Inn, City Centre Tower, Dr. R. Brooke from the University of Western Ontario will be speaking to us on a topic related to Pathology. The meeting will commence at 7:30 p.m. and coffee will be served at the conclusion of the meeting.

May — O.D.N. & A.A. Spring Convention — Toronto.

June — This month is set aside for our Annual June Social. The date and details for the social will be announced at our April meeting.

For further detailed information regarding time and location of each of the above meetings please contact: Miss Mary Lou Fischer, 143 Briarhill Road, LONDON, Ontario N5Y 4V8
Phone: 519 - 438-9577

MARY LOU FISCHER, C.D.A.
Board Representative

OTTAWA

February — The speaker for February 8, 1979 will be Dr. Jim Hickman, an orthodontist who should open our eyes to different techniques of straightening teeth. The meeting will be at the National Defence Medical Center.

March — We have arranged for March 8th, 1979 following our meeting, for a wicker party, where a woman shall show us her selection of wicker baskets and trinkets. It shall prove for a good get-together before the end of the year.

JOAN McNALLY, P.D.A.
Treasurer

SARNIA

February — Dr. Pansych will speak on "Women in Dentistry".

March — An Invitation from London Assoc. to attend their fashion show re: Uniforms. A night will be set aside for Nominations.

April — Arrangements are being made for a speaker on "Dental Materials".

May — Convention.

June — Annual Bar-B-Que. Installation of Officers.

ELSIE GALLOP
Board Representative

SIMCOE COUNTY

The meetings are to be held at the Georgian College School of Nursing, 61 Wellington St. W., Barrie at 7:30 p.m.

February 13, 1979 — Speaker: Dr. Milkeraitis, Topic: Oral Surgery.

March 13, 1979 — Speaker: Dr. Nazerali, Topic: Acupuncture in Dentistry.

April 28, 1979 — Clinic Day — see Registration Form in this Issue of the Journal.

May 8, 1979 — Speaker: Chiropractor, Topic: Back Problems, etc.

June 12, 1979 — Wind-up Meeting — to be arranged.

ANNETTE DE CROMBRUGGHE
Board Representative

TORONTO

Toronto East and Toronto West Dental Nurses & Assistants Association has joined to become one Association known as the Toronto Dental Nurses and Assistants Association.

Future meetings will be as follows:

February — February 28, 1979 at the Chelsea Inn (Wren Room). Dinner meeting, Cocktails at 7:00 p.m., Dinner at 7:30 p.m. Speaker: Dr. S. Golden, Periodontist. Topic: "Oral Lesions".

March — 1March 28, 1979 at the Chelsea Inn (Wren Room). Dinner meeting, Cocktails at 7:00 p.m., Dinner at 7:30 p.m. Speaker: Mr. Paul Liebau. Topic: "Humanizing Your Dental Practice".

April — April 25, 1979 at the Chelsea Inn (Wren Room). Dinner meeting, Cocktails at 7:00 p.m., Dinner at 7:30 p.m. Speaker: to be announced.

May — Convention. No meeting is scheduled for this month.

June — Finale. Details to be announced at April 25th meeting.

SUSAN HURN,
President

WATERLOO-WELLINGTON

February — February 21, 1979 — Connestoga Motel, Kitchener. Dr. Pownall will be speaking on governing laws of the dental assistant and the upcoming challenge exam.

March — March 21, 1979 — Charcoal Steak House, Kitchener. Bernadette Wall who is a Physiotherapist will be speaking on back trouble.

April — April 18, 1979 — Angie's Kitchen, St. Agatha. Elections.

June — June 1979 — Picnic.

SHERRY SULLIVAN
Corresponding Secretary

INFORMATION

For general information contact:

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The above address and phone number is the Office of the Ontario Dental Nurses and Assistants Association. Office Hours are Monday, Tuesday and Thursday from 9 a.m. to 4 p.m.

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Anyone wanting to buy a cap, please send name, address, a cheque for \$5.00 and a photocopy of membership card with order. If bands required, send a copy of certification renewal card as well.

Certification applicants receive a cap and pin with their certification certificate.

A cheque or money order must accompany all orders, made payable to the Ontario Dental Nurses & Assistants Association Accreditation Division.

Send orders to: Mrs. Mary Sandzuik,
P.O. Box 1381,
North Bay, Ontario P1B 8K5

JOURNAL CONTEST ENTRIES

Want your name on a Trophy Award list next year? Write an article or two for the Journal. This contest is open to all Dental Assistants and Dental Assistant students. It may be any length or subject (preferably dentistry).

Submit your article to:

Mrs. Heather A. Nikolaew,
Editor, O.D.N. & A.A. Journal,
113 Cathcart Street,
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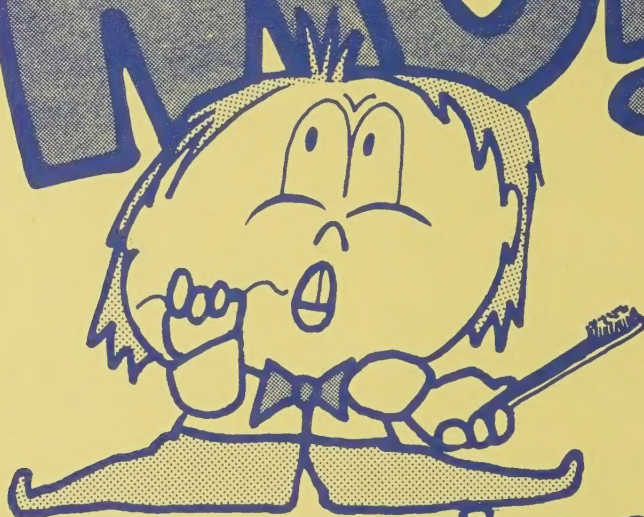
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BUG
ME!**



**i'm FLOSSING
MY TEETH.**

